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MONEY HILL DEVELOPER HONORED AS THE LOUISIANA NATURE CONSERVANCY'S CONSERVATIONIST OF THE YEAR

Abita Springs, LA, May 13, 2009 - It might seem to many that the basic concepts of land developer and conservationist are polar opposites at best, with such diverse motivations and goals so often involved. Yet occasionally, a rare individual steps forward to prove that a unification of far-flung purposes can be successfully achieved. So it was with David Goodyear, the developer of Money Hill Golf and Country Club.

David Goodyear, who passed away in January of this year, was honored as the 2008 Conservationist of the Year by The Louisiana Nature Conservancy. The award was given at the Lake Pontchartrain Basin Maritime Museum in Madisonville on Sunday afternoon, May 3. Speakers on hand for the event included Dr. Keith Ouchley, Louisiana State Director of The Nature Conservancy; Dr. John Crain, President of Southeastern Louisiana University; Peter Gitz, Mayor of Madisonville; Dr. Jay Martin, Director of the Maritime Museum and Nelwyn McInnis, Northshore Project Director of The Nature Conservancy.

Goodyear was honored for his dedication to conservation, contributions resulting in the acquisition of thousands of acres of nature preserves, his tireless cultivation and devotion to the natural beauty and wildlife of St. Tammany Parish and more than a decade of cooperation with The Louisiana Nature Conservancy. Sally Goodyear, wife of David Goodyear, was on hand to accept the award.

Mimi Dossett Goodyear, President of Money Hill Golf and Country Club, commented briefly on the award, "We're not only proud of the work of David Goodyear, but we're also proud of the role that The Nature Conservancy plays in the preservation of our natural resources around the country. At a time when ecology is coming to the forefront of the critical issues facing our country and our individual decision making, we're exceedingly pleased to have been on the cutting edge of the movement for many years. We will continue our efforts on behalf of The Nature Conservancy and our residents and members with a renewed commitment to stewardship and preservation as we enter upon a new era of progress at Money Hill."

Now in its 11th year of operation, the private community offers a championship 18-hole golf course, state-of-the-art fitness facilities, swim/tennis club, relaxed dining at The Grille, a full service Pro Shop,

private golf lessons at the Rob Noel Golf Academy and on-site event and meeting planning. Spectacular sunsets over the 150-acre, spring-fed lake are as frequent as the sighting of rare species of flora or fauna, like the bald eagles that soar often above it. Located north of I-12 in St. Tammany parish near Abita Springs, lot prices start in the \$80s and are more than 100 feet above sea level.

The St. Tammany office of The Louisiana Nature Conservancy is located on the grounds of Money Hill, with more than 3,500 acres of wildlife preserves surrounding the community.

Call 985.892.3300, extension 200 for further information on Money Hill or 985.809.1414 for information about the ongoing local and national projects of The Louisiana Nature Conservancy.

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